

2016 Performance Recognition Program

PROVIDER INCENTIVE PROGRAM FOR:

- BCN Commercial HMO
- BCN AdvantageSM HMO-POS
- BCBSM Medicare Plus BlueSM PPO



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2016 PERFORMANCE RECOGNITION PROGRAM

The Provider Performance Recognition Program rewards Blue Care Network Commercial providers and Medicare Advantage providers for both Blue Cross Blue Shield of Michigan and BCN for their role in helping Blue Cross and BCN achieve the objectives of the Healthcare Effectiveness Data and Information Set, or HEDIS[®], and the Centers for Medicare & Medicaid Services' star ratings program. These objectives include:



- · Better care
- Healthier people and communities
- Affordable care

Each program rewards providers who encourage their patients to get preventive screenings and procedures, such as eye exams and mammograms, and for achieving patient outcomes such as ensuring diabetic members have their blood sugar controlled.



Our philosophy is to use meaningful payments to encourage positive clinical results as well as increase HEDIS outcomes and CMS star ratings.



The components of the program, including the performance measures that are based on HEDIS benchmarks, are described in this booklet. Primary care physicians must have attributed or assigned members to participate in the program.





BLUE CROSS BLUE SHIELD OF MICHIGAN AND BLUE CARE NETWORK 2016 PHYSICIAN QUALITY INCENTIVE MEASURES

QUALITY INCENTIVE MEASURES	BCN COMMERCIAL HMO	BCN ADVANTAGE SM HMO	BLUE CROSS MEDICARE ADVANTAGE PPO
Adult BMI assessment		•	•
Aspirin or antiplatelet therapy		•	
Breast cancer screening	•	•	•
Childhood immunizations — combo 10	•		
Colorectal cancer screening		•	•
Comprehensive diabetes care: HbA1c < 8%	•		
Comprehensive diabetes care: HbA1c ≤ 9%		•	•
Comprehensive diabetes care: monitoring for nephropathy	•	•	•
Controlling blood pressure			
Controlling high blood pressure for hypertension	•	•	•
Depression management — PHQ9 testing	•		
Disease modifying antirheumatic drug therapy for rheumatoid arthritis		•	•
Medication adherence for diabetes medication		•	•
Medication adherence for hypertension medication		•	•
Medication adherence for cholesterol medications		•	•
Smoking/tobacco cessation counseling	•	•	
Weight assessment and counseling for children: BMI percentile, counseling for nutrition and physical activity	•		

- = Performance Recognition Program
- = CMS Million Hearts



BCN Commercial HMO payment calculation

Payments for each eligible provider are calculated using the following methodology, regardless of membership level.

- 1. Quality score: A quality score for each program measure is computed for each provider using the following formula:
 - a) Numerator = Eligible members meeting criteria
 - b) Denominator = Total members eligible
 - c) Numerator ÷ Denominator: The individual provider's quality score for each program measure
- 2. Compare the individual provider's quality score to the plan goal for quality. The payment for services will be calculated once the plan goal is met, based upon the Numerator.

For measures with no specific plan goal, a flat fee will be paid for each service completed.

BCN Commercial HMO payment table

QUALITY INCENTIVE MEASURES	PLAN GOAL	PAYOUT
Breast cancer screening	80%	\$100
Childhood immunizations — combo 10	63%	\$400
Weight assessment and counseling for children: BMI percentile, counseling for nutrition and physical activity	63%	\$150
Comprehensive diabetes care: HbA1c < 8%	68%	\$250
Comprehensive diabetes care: monitoring for nephropathy	90%	\$125
Controlling high blood pressure for hypertension	75%	\$100
Depression management — PHQ9 testing	Flat fee	\$200
Smoking/tobacco cessation counseling	Flat fee	\$30



Medicare Advantage payment calculation

Program payments for each eligible provider are calculated using the following methodology.

- 1. Quality score: A quality score for each program measure is computed for each provider by determining:
 - Numerator = Eligible members meeting criteria
 - Denominator = Total members eligible
- Compare the quality score for each measure to the CMS star rating scale for that measure to determine a star score for each measure.
- 3. Average the star scores for all measures to determine an overall star rating by provider.
- 4. Convert the overall star rating into a per-member-per-month payment using the **Medicare Advantage payment table**.

Note: Providers are scored separately for BCN Advantage and Medicare Advantage PPO products. See next page for **CMS star rating scale** and **Medicare Advantage payment table**.



CMS star rating scale

QUALITY INCENTIVE MEASURES	1 STAR	2 STAR	3 STAR	4 STAR	5 STAR	WEIGHT
Adult BMI assessment	< 70%	70 - 80.9%	81 - 89.9%	90 - 95.9%	≥ 96%	1
Breast cancer screening	< 39%	39 - 62.9%	63 - 73.9%	74 - 79.9%	≥ 80%	1
Colorectal cancer screening	< 51%	51 - 62.9%	63 - 70.9%	71 - 77.9%	≥ 78%	1
Comprehensive diabetes care: HbA1c ≤ 9%	< 49%	49 - 59.9%	60 - 70.9%	71 - 83.9%	≥ 84%	3
Comprehensive diabetes care: monitoring for nephropathy	< 85%	85 - 88.9%	89 - 92.9%	93 - 96.9%	≥ 97%	1
Controlling high blood pressure for hypertension	< 47%	47 - 61.9%	62 - 74.9%	75 - 81.9%	≥ 82%	1
Disease modifying anti-rheumatic drug therapy for rheumatoid arthiritis	< 64%	64 - 74.9%	75 - 81.9%	82 - 85.9%	≥ 86%	1
Medication adherence for diabetes medication	< 60%	60 - 68.9%	69 - 74.9%	75 - 81.9%	≥ 82%	3
Medication adherence for hypertension medication	< 58%	58 - 72.9%	73 - 76.9%	77 - 80.9%	≥ 81%	3
Medication adherence for cholesterol medications	< 50%	50 - 60.9%	61 - 72.9%	73 - 78.9%	≥ 79%	3

Medicare Advantage payment table

AVERAGE STAR	PMPM PAYOUT
5	\$8
4.5 – 4.99	\$7
4 – 4.49	\$4
3.5 – 3.99	\$2.50
< 3.5	\$1 for each half-star improvement from 2015



Medicare Advantage payment calculation

Example #1: "Dr. A"

DR. A QUALITY SCORES BY MEASURE:	NUMERATOR	DENOMINATOR	SCORE	STARS	WEIGHTED STARS
Adult BMI assessment	32	32	100%	5	5
Breast cancer screening	15	15	100%	5	5
Colorectal cancer screening	25	35	72%	4	4
Comprehensive diabetes care: HbA1c ≤ 9% (weighted x 3)	11	12	90%	5	5 5 5
Comprehensive diabetes care: monitoring for nephropathy	10	10	100%	5	5
Controlling high blood pressure for hypertension	0	0	n/a	n/a	n/a
Disease modifying anti-rheumatic drug therapy for rheumatoid arthritis	1	1	100%	5	5
Medication adherence for diabetes medications (weighted x 3)	5	6	83%	5	5 5 5
Medication adherence for hypertension medications (weighted x 3)	12	16	75%	3	3 3 3
Medication adherence for cholesterol medications (weighted x 3)	20	24	83%	5	5 5 5
Total stars					
Number of measures with a star score for Dr. A					
Average star rating					
Per-member-per-month payment					\$7.00
Dr. A's 2016 member months					1,000
Dr. A's total 2016 program dollars earned					\$7,000

- Dr. A scored an average of 4.59 stars for 2016
- 4.59 stars places Dr. A in the 4.5 to 4.99 star range
- Dr. A will earn \$7 per member per month for 2016



Medicare Advantage payment calculation

Example #2: "Dr. B"

	Scoring
Total stars	59
Number of measures with a star score for Dr. B	18
Average star rating 2016 for Dr. B	3.28
Average star rating 2015 for Dr. B	2.17
Dr. B star improvement 2015 – 2016	1.11
Per-member-per-month payment	\$2.00
Dr. B's 2016 member months	500
Dr. B's total 2016 program dollars earned	\$1,000

- Dr. B scored an average of 3.28 stars, below the 3.5 stars threshold for 2016
- Dr. B showed a 1.11 star improvement from 2015 to 2016
- The 1.11 star improvement is divided by 0.5 to determine how many half-star increments Dr. B improved
- 1.11/0.5 = 2.22, the 2.22 is rounded down to the nearest whole number which is 2
- Dr. B improved 2 half-star increments
- Dr. B will earn two times the improvement per member per month of \$1
- Dr. B will earn \$2 per member per month for 2016

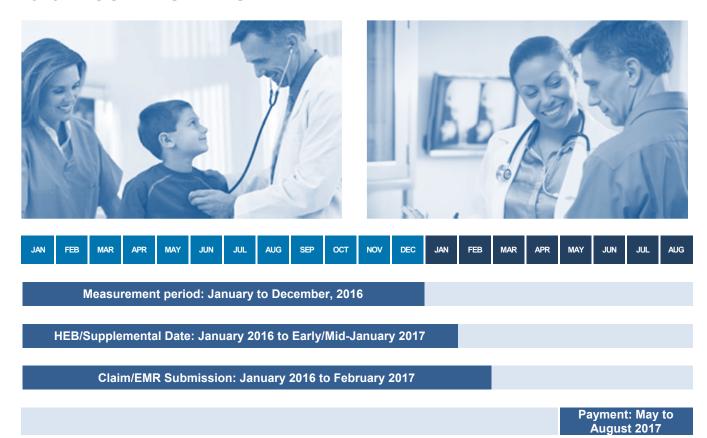
Medicare Advantage payment calculation Example #3: "Dr. C"

	Scoring
Total stars	31
Number of measures with a star score for Dr. C	12
Average star rating 2016 for Dr. C	2.58
Average star rating 2015 for Dr. C	3.08
Dr. C star improvement 2015 – 2016	None
Per-member-per-month payment (Dr. C showed no improvement)	\$0
Dr. C's 2016 member months	750
Dr. C's total 2016 program dollars earned	\$0

- Dr. C scored average of 2.58 stars, below the 3.5 stars threshold for 2016
- Dr. C showed no improvement from 2015 to 2016
- Dr. C does not qualify for a program payment for 2016



2016 PROGRAM SCHEDULE



Note: See Page 24 for the schedule for the depression management quality measure.







PROGRAM QUALIFICATIONS

- 1. The primary care physician or physician organization must sign the BCN 2016 Medical Services Agreement to participate in the BCN Commercial and BCN Advantage Performance Recognition Programs and the Blue Cross Medicare Advantage PPO Provider Agreement to participate in the Blue Cross Medicare Plus Blue PPO Performance Recognition Program.
- 2. The primary care physician or physician organization must comply with all terms and conditions of those agreements, including:
 - Providing timely and accurate encounter, referral and claims data
 - Remitting any funds due for prior contract years
- The primary care physician must be affiliated for the entire 2016 calendar year.
- The primary care physician must be affiliated at the time of payment to be eligible for any program payments unless the PCP recently retired.
- The primary care physician or PCP office must have a Health e-BlueSM sign-on and actively use the program.
- 6. BCN and Blue Cross retain the right to modify the Performance Recognition Program for any reason and at any time. Modifications may include, but are not limited to:
 - Exclusion or removal of program measures
 - Changes to program calculation methodologies



PERFORMANCE MEASUREMENT GUIDELINES

Each primary care physician will be credited for services completed through Dec. 31, 2016, to members who meet all measurement requirements, are continuously enrolled with the plan for the entire year and are assigned to a primary care physician whether or not the primary care physician was the member's primary care physician at the time services were provided.



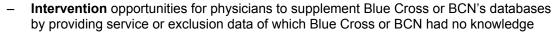
Credit will be granted to the primary care physician for each component measure only when the specific identified service is documented as provided to the member (by the primary care physician, the member's previous primary care physician or a specialist). Members may be excluded from measures under certain circumstances, such as bilateral mastectomy for breast cancer screening, which should be indicated to Blue Cross or BCN by the primary care physician offices via the Health e-Blue Treatment Opportunities by Condition/Measure screen.



Blue Cross and BCN recognize that many primary care physician offices send reminder letters or may not see certain members in their offices who are identified by Blue Cross or BCN as needing certain services. Such occurrences will not count as credit toward the component measure.



- Each primary care physician's quality performance measurement data comes directly from Blue Cross or BCN's Health Management Program reporting database accessible through Health e-Blue. The Health e-Blue Treatment Opportunities by Condition/Measure for the Performance Recognition Program will include:
 - A list of the cohort member population for each component measure that needs a specific health promotion, disease prevention or health management service according to evidence-based medicine



A Quality Summary Report or Performance Recognition Program composite score that shows the monthly quality composite rates for the primary care physician and provider organizations





ADMINISTRATIVE DETAILS

Health e-Blue

Health e-Blue provides a valuable opportunity for provider offices to assess their current performance and return data to Blue Cross or BCN. We accept electronic submission of data through the Healthy e-Blue application, EMR, claims and HEDIS initiatives. Entering missing information will help reduce reporting errors. If your office needs assistance with or has a question about BCN Health e-Blue, please contact Health e-Blue technical support at healtheblue@bcbsm.com. For Blue Cross Health e-Blue questions please contact MAHealtheblue@bcbsm.com.



Please remember that all data entered into Health e-Blue must be for services you provide, not for services ordered, reminders sent or referrals provided.

Distribution of Blue Cross and BCN Performance Recognition Program Payment Reports and Payments

Blue Cross and BCN will make every effort to send the 2016 payment reports and payments by summer 2017.

BCN payments will be made according to BCN's incentive payment policy, subject to the requirements outlined in this document. The primary care physician's payment will be associated with the medical care group the primary care physician is affiliated with as of December 31, 2016.

Reconsideration

Blue Cross and BCN strongly encourage primary care physicians to focus on the ongoing review and data submission using Health e-Blue during each Performance Recognition Program year. In the event any future reconsideration process is provided based on extenuating circumstances, Blue Cross or BCN will notify the affected primary care physician of the terms, conditions and limitations of such a process.





QUESTIONS

If you have questions or concerns about the Performance Recognition Program, please contact your provider consultant. You can find contact information for your provider consultant by following these steps:

- Go to bcbsm.com/providers.
- Click on *Contact Us* in the upper right corner of the page.
- Under Physicians and professionals, click on Blue Cross Blue Shield of Michigan or Blue Care Network provider contacts.
- Click on Provider consultants.
- Find your provider consultant either on the physician organization consultants list or the applicable regional list.

Additional Blue Cross and BCN contacts

Provider Outreach HEDIS/stars/Risk Laurie Latvis, director 313-225-7778

Network Performance Improvement Tracy Nelsen, Southeast and East Michigan 734-332-2181

Christine Wojtaszek, Mid and West Michigan 616-956-5769

Health e-Blue technical support

BCN Commercial and BCN Advantage healtheblue@bcbsm.com

Blue Cross Medicare Plus Blue PPO MAHealtheblue@bcbsm.com



ADULT BMI ASSESSMENT						
Product lines	BCN Advantage	, Blue Cross M	edicare Plus B	lue PPO		
Source	HEDIS/CMS star	S				
Description		Members 18-74 years of age who had an outpatient visit and whose weight and body mass index was documented during the measurement year or year prior to the measurement year				
Continuous enrollment	Must be continue	Must be continuously enrolled with the same Blue Cross or BCN plan for 2015-2016				
Age criteria	Members 18 yea	rs of age as of J	anuary 1, 2016	to 74 years as	of December 3	1, 2016
Numerator	Members as defi	Members as defined above				
Denominator	The eligible popu	The eligible population				
Level of measure	Provider level	Provider level				
Torget: BCNA/MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight
Target: BCNA/MAPPO	< 70%	70 – 80.9%	81 – 89.9%	90 – 95.9%	≥ 96%	1
Payout: BCNA/MAPPO	Per member, per month, based on overall average stars score for Medicare PRP measures					

BREAST CANCER SCREENING						
Product lines	BCN Commercia	BCN Commercial, BCN Advantage, Blue Cross Medicare Plus Blue PPO				
Source	HEDIS/CMS star	S				
Description	The percentage of	of women who h	ad a mammogra	am to screen fo	r breast cance	r
Continuous enrollment		Must be continuously enrolled with the same Blue Cross or BCN plan October 1, 2014 through December 31, 2016				
Age criteria	52 to 74 years of	age as of Dece	mber 31, 2016			
Exclusionary criteria	The following crit Bilateral mas Unilateral ma	Unilateral mastectomy with bilateral modifier				
Numerator	A mammogram a	A mammogram at any time on or between October 1, 2014, and December 31, 2016				
Denominator	The eligible popu	The eligible population				
Level of measure	Provider level					
Target: COMM	80%	80%				
Payout: COMM	\$100 per service completed for each eligible member					
Torget: BCNA/MARRO	1 star	2 stars	3 stars	4 stars	5 stars	Weight
Target: BCNA/MAPPO	< 39%	39 – 62.9%	63 – 73.9%	74 – 79.9%	≥ 80%	1
Payout: BCNA/MAPPO	Per member, per	month, based o	n overall avera	ge stars score f	or Medicare Pf	RP measures



CHILDHOOD IMMUNIZAT	IONS – COMBO 10
Product lines	BCN Commercial
Source	HEDIS
Description	The percentage of children 2 years of age who meet the combination 10 criteria on or before their second birthday: (4) DTaP* vaccinations (3) IPV* vaccinations (1) MMR vaccination (1) VZV vaccination (3) HiB* vaccinations (3) Hepatitis B vaccinations (4) PCV* vaccinations (1) HepA vaccination (2 or 3) RV* vaccinations
	(2) Influenza** vaccinations *Vaccinations administered prior to 42 days after birth are not counted as a numerator hit. **Vaccinations administered prior to 180 days after birth are not counted as a numerator hit.
Continuous enrollment	Must be continuously enrolled 12 months prior to child's second birthday
Age criteria	Children who turn 2 years of age during 2016
Exclusionary criteria	Children who are documented with an anaphylactic reaction to the vaccine or its components
Numerator	The number of children who completed vaccinations as defined above
Denominator	The eligible population
Level of measure	Provider level
Target: COMM	63%
Payout: COMM	\$400 per Combo 10 completed for each eligible member



	AND COUNSELING FOR CHILDREN: SELING FOR NUTRITION AND COUNSELING FOR PHYSICAL ACTIVITY
Product lines	BCN Commercial
Source	HEDIS
Description	Members 3 to 17 years of age who have an active BCN Commercial span through the end of 2016 and had an outpatient visit between January 1, 2016, and December 31, 2016, with a PCP or ObGyn, where BMI percentile, counseling for nutrition and counseling for physical activity were documented in the medical record.
Description	The member's outpatient visit was reflected on a claim and the BMI percentile, counseling for nutrition and counseling for physical activity was reflected on a claim, electronic data submission for an EMR or entered in Health e-Blue.
Continuous enrollment	Must be continuously enrolled with BCN for 2016
Age criteria	3 to 17 years of age as of December 31, 2016
Numerator	 BMI percentile documentation during the measurement period (January to December 2016). Documentation in the member's medical record must also include height and weight. Counseling for nutrition during the measurement period (January to December 2016). Counseling for physical activity during the measurement period (January to December, 2016).
Denominator	The eligible population
Level of measure	Provider level
Target: COMM	63%
Payout: COMM	\$150 per eligible member for whom all services were complete



COLORECTAL CANCER S	CREENINGS								
Product lines	BCN Advantage	, Blue Cross M	edicare Plus B	lue PPO					
Source	HEDIS/CMS star	S							
Description	The percentage of	of members who	had appropriat	e screening for	colorectal can	cer			
Continuous enrollment	Must be continuo	Must be continuously enrolled with the same Blue Cross/BCN plan for 2015-2016							
Age criteria	51 to 75 years as	of December 3	1, 2016						
Exclusionary criteria	Colorectal ca	- Consideration and the constant and the							
Numerator	Flexible sigm	eenings for color blood test during noidoscopy 2012 r 2007 through 2	2016 (digital re through 2016	•	•	a:			
Denominator	The eligible popu	lation							
Level of measure	Provider level								
Toward: DCNA/MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight			
Target: BCNA/MAPPO	< 51%	51 – 62.9%	63 – 70.9%	71 – 77.9%	≥ 78%	1			
Payout: BCNA/MAPPO	Per member, per	month, based o	n overall avera	ge stars score f	or Medicare Pl	RP measures			
Additional information	The Cologuard® to not a part of the l			ncer Screening	guidelines for	PRP as it is			



COMPREHENSIVE DIABET	TES CARE: CONTROLLED HbA1c < 8%
Product lines	BCN Commercial
Source	HEDIS
Description	The percentage of members with diabetes (type 1 or 2) and a documented HbA1c < 8% using the latest lab conducted in 2016
Continuous enrollment	Members must be continuously enrolled with the same BCN plan for 2016
Age criteria	18 to 75 years as of December 2016
Exclusionary criteria	 Diagnosis of gestational or steroid-induced diabetes, in any setting, during 2015 or 2016 and Did not have a diagnosis of diabetes in 2015 or 2016
Numerator	The number of members with diabetes (type 1 or 2) with an HbA1c < 8.0%. This measure considers the most recent lab conducted in 2016. The member is not compliant if the most recent result is \geq 8, if the member is missing a result or the test was not done during 2016.
Denominator	All members with diabetes as defined above
Level of measure	Provider level
Target: COMM	68%
Payout: COMM	\$250 per service completed for each eligible member

COMPREHENSIVE DIABETES CARE: CONTROLLED HbA1c ≤ 9%											
Product lines	BCN Advantage	, Blue Cross M	edicare Plus B	lue PPO							
Source	HEDIS/CMS star	HEDIS/CMS stars									
Description		The percentage of members with diabetes (type 1 or 2) and a documented HbA1c ≤ 9% using the latest lab conducted in 2016									
Continuous enrollment	Must be continuo	Must be continuously enrolled with the same Blue Cross or BCN plan for 2016									
Age criteria	18 to 75 years as	18 to 75 years as of December 2016									
Exclusionary criteria	2016 and	2016 and									
Numerator	The number of m This measure con compliant if the m done during 2016	nsiders the most nost recent resul	recent lab con	ducted in 2016.	The member						
Denominator	All members with	diabetes as def	ined above								
Level of measure	Provider level										
Torget: BCNA/MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight					
Target: BCNA/MAPPO	< 49%	49 – 59.9%	60 – 70.9%	71 – 83.9%	≥ 84%	3					
Payout: BCNA/MAPPO	Per member, per	month, based o	n overall avera	ge stars score f	or Medicare P	RP measures					



COMPREHENSIVE DIABET	TES CARE: MONIT	ORING FOR NE	PHROPATHY							
Product lines	BCN Commercia	al, BCN Advant	age, Blue Cros	s Medicare Pl	us Blue PPO					
Source	HEDIS/CMS star	s								
Description	A nephropathMedical treatVisit with a new	The percentage of members with diabetes (type 1 or 2) who have had one of the following: A nephropathy screening or monitoring test (test for urine albumin or protein) in 2016 Medical treatment for nephropathy in 2016 Visit with a nephrologist in 2016 At least one dispensing event of ACEI/ARB medication in 2016								
Continuous enrollment	Members must b	lembers must be continuously enrolled with the same Blue Cross or BCN plan for 2016								
Age criteria	18 to 75 years as	of December 2	016							
Exclusionary criteria	2016 and	2016 and								
Numerator	Medical treatVisit with a new	abetes (type 1 or ny screening or r ment for nephro ephrologist in 20 dispensing even	monitoring test (pathy in 2016 116	test for urine al	bumin or prote	in) in 2016				
Denominator	All members with	diabetes as def	ined above							
Level of measure	Provider level									
Target: COMM	90%									
Payout: COMM	\$125 per service	completed for e	ach eligible mei	mber						
Target: BCNA/MAPPO	1 star < 85%	2 stars 85 – 88.9%	3 stars 89 – 92.9%	4 stars 93 – 96.9%	5 stars ≥ 97%	Weight 1				
Payout: BCNA/MAPPO	Per member, per					RP measures				



CONTROLLING HIGH BLO	OOD PRESSURE: H	YPERTENSION							
Product lines	BCN Commercial,	BCN Advantag	e, Blue Cross	Medicare Plus	Blue PPO				
Source	BCN and Blue Cros	s clinical guidel	ines						
	Members 18 to 85 y June 30, 2016	Members 18 to 85 years of age who were diagnosed with hypertension anytime on or before June 30, 2016							
	Control is demonstrated by:								
Description	Members 18 to 59 years of age with BP < 140/90 mm Hg								
Description	Members 60 to 85 years of age with diagnosis of diabetes with BP < 140/90 mm Hg								
	Members 60 to 85 years of age without a diagnosis of diabetes with BP < 150/90 mm Hg								
	The last blood pressure reading between July 1, 2016 and December 31, 2016, will be counted.								
Continuous enrollment	Must be continuously enrolled with the same Blue Cross or BCN plan for 2016								
Age criteria	Members 18 to 85	ears as of Dece	ember 31, 2016						
Numerator	Members as define	d above							
Denominator	The eligible popula	tion							
Level of measure	Provider level								
Target: COMM	75%								
Payout: COMM	\$100 per service co	mpleted for eac	h eligible memb	per					
Towards DONA/MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight			
Target: BCNA/MAPPO	< 47%	47 – 61.9%	62 – 74.9%	75 – 81.9%	≥ 82%	1			
Payout: BCNA/MAPPO	Per member, per m	onth, based on	overall average	stars score for	Medicare PRF	measures			

DISEASE-MODIFYING ANTI-RHEUMATIC DRUG THERAPY FOR RHEUMATOID ARTHRITIS											
Product lines	BCN Advantage, E	BCN Advantage, Blue Cross Medicare Plus Blue PPO									
Source	HEDIS	HEDIS									
Description		The percentage of members ages 18 years of age or older diagnosed with rheumatoid arthritis who were dispensed at least one ambulatory prescription for a disease-modifying anti-rheumatic drug									
Continuous enrollment	Members must be continuously enrolled with the same Blue Cross or BCN plans for 2016										
Age criteria	18 to 85 years of ag	ge or older as of	December 31,	2016							
Numerator	Members as define	d above									
Denominator	The eligible popula	tion									
Level of measure	Provider level										
Townsty DONA MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight					
Target: BCNA/MAPPO	< 64%	64 – 74.9%	75 – 81.9%	82 – 85.9%	≥ 86%	1					
Payout: BCNA/MAPPO	Per member, per m	onth, based on	overall average	stars score for	Medicare PRF	measures					



MEDICATION ADHEREN	CE FOR DIABETES I	MEDICATIONS										
Product lines	BCN Advantage, E	Blue Cross Med	licare Plus Blu	e PPO								
Source	CMS stars	CMS stars										
Description	across the following	The percentage of adult Medicare members who adhere to their prescribed drug therapy across the following classes of oral diabetes medications; biguanides, sulfonylureas, niazolidinediones, DPP-IV inhibitors, incretin mimetics, meglitinides, and SGLT2 inhibitors										
Continuous enrollment	Members must be	Members must be continuously enrolled with the same Blue Cross or BCN plan for 2016										
Age criteria	18 years of age by	18 years of age by December 31, 2016										
Numerator	covered at 80 perce	Number of adult members 18 years or older enrolled during 2016 with a proportion of days covered at 80 percent or more across the classes of diabetes medications Members are excluded if they have one or more fills for insulin during the measurement										
Denominator	Number of adult me medication across	•		ed during 2016	with at least tw	o fills of						
Level of measure	Provider level											
Target: BCNA/MAPPO	1 star	2 stars	3 stars	4 stars	5 stars	Weight						
	< 60%	< 60% 60 – 68.9% 69 – 74.9% 75 – 81.9%										
Payout: BCNA/MAPPO	Per member, per m	onth, based on	overall average	stars score for	Medicare PRF	measures						

MEDICATION ADHERENCE FOR HYPERTENSION MEDICATIONS										
Product lines	BCN Advantage, E	BCN Advantage, Blue Cross Medicare Plus Blue PPO								
Source	CMS stars	CMS stars								
Description	, ,	The percentage of adult Medicare members who adhere to their prescribed drug therapy for ACEI or ARB medications								
Continuous enrollment	Members must be	Members must be continuously enrolled with the same Blue Cross or BCN plan for 2016								
Age criteria	18 years of age by December 31, 2016									
Numerator		Number of adult members 18 years of age or older enrolled during 2016 with a proportion of days covered at 80 percent or more for ACEI or ARB medications								
Denominator	Number of adult me either the same me					o fills of				
Level of measure	Provider level									
Towards DCNIA/MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight				
Target: BCNA/MAPPO	< 58%	58 – 72.9%	77 – 80.9%	≥ 81%	3					
Payout: BCNA/MAPPO	Per member, per m	onth, based on	overall average	stars score for	Medicare PRF	measures				



MEDICATION ADHERENCE FOR CHOLESTEROL MEDICATIONS										
Product lines	BCN Advantage, E	BCN Advantage, Blue Cross Medicare Plus Blue PPO								
Source	CMS stars	CMS stars								
Description		The percentage of adult Medicare members who adhere to their prescribed drug therapy for statin cholesterol medications								
Continuous enrollment	Members must be o	Members must be continuously enrolled with the same Blue Cross or BCN plan for 2016								
Age criteria	18 years of age by December 31, 2016									
Numerator		Number of adult members 18 years of age or older enrolled during the measurement period with a proportion of days covered at 80 percent or more for statin cholesterol medications								
Denominator	Number of adult me of either the same s									
Level of measure	Provider level									
Towards DCNA/MADDO	1 star	2 stars	3 stars	4 stars	5 stars	Weight				
Target: BCNA/MAPPO	< 50%	50 – 60.9%	61 – 72.9%	73 – 78.9%	≥ 79%	3				
Payout: BCNA/MAPPO	Per member, per m	onth, based on	overall average	stars score for	Medicare PRF	measures				



Product lines	BCN Commercial
Source	BCN Medical Administration
Description	Members who smoke tobacco (via a pipe, cigar or cigarette) and receive face-to-face tobacco cessation advice, information on medications and strategies to help them quit, and a follow-up letter from the physician to review the information discussed
Continuous enrollment	Not required
Age criteria	Members 18 years of age or older as of January 1, 2016
Numerator	Members as defined above who are smokers or tobacco users
Denominator	The eligible population
Level of measure	Provider level
Target: COMM	Flat fee per member who meets measure
Payout: COMM	\$30 per service completed for each eligible member
Additional Details:	PCPs were provided with a sample member letter in the January-February 2016 BCN Provider News to send upon completion of an office visit that summarized the following took place during the visit: • Face-to-face tobacco cessation advice • Information and medications that can assist the member with quitting tobacco use • Tobacco cessation strategies to increase the member's chance of success These letters must be sent to the member upon completion of the visit and a copy must be faxed to BCN at 1-866-637-4972 to receive credit for this measure. The letter must be in the format provided by BCN in order to receive credit. A template for this letter can be found at bcbsm.com. 1. Log in to Provider Secured Services. 2. Click on BCN Provider Publications and Resources. 3. Click on Forms and look under Member materials. To qualify for this incentive, the letter may be mailed to the member's home, emailed to the member, or placed on a member portal utilized by the PCP's office for normal communication. It may not be handed to the member upon completion of the visit.
	Neither a tobacco dependence diagnosis nor a CPT code for tobacco counseling needs to be recorded in order to qualify for this measure; however, BCN encourages PCPs to do so.



DEPRESSION MANAGEN	ENT: PHQ9 TESTING
Product lines	BCN Commercial
Source	BCN Medical Administration
Description	Members who have any depressive condition and had a PHQ9 administered during the baseline period scoring greater than or equal to 10 and had a follow-up PHQ9 administered during the follow-up period, scoring below 5.
Continuous enrollment	Members must be continuously enrolled with the same BCN plan for the baseline and follow- up periods
Age criteria	12 years of age or older as of the first day of the baseline measurement period
Numerator	The last qualifying encounter (PHQ9 screening with a score < 5) in the follow-period determines the numerator events for the performance measure.
Denominator	The first qualifying encounter (PHQ9 Screening with a score ≥ 10) in the baseline determines the denominator events for the performance measure.
Level of measure	Provider level
Target: COMM	Flat fee per member who meets measure
Payout: COMM	\$200 per service completed for each eligible member
Additional Details:	Measurement periods, follow-up periods and payouts will be on a rolling basis as outlined below:

2016 2017									17								20	18					
JUL	AUG	SEP	ОСТ	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN
	Baseline measurement period #1				Fol	low-ι	ıp pe	riod	#1					Pay	out	#1							

Baseline measurement	
period #2	

Follow-up period #2

Payout #2



CMS MILLION HEARTS INCENTIVE PROGRAM

Blue Care Network has implemented a program to prevent cardiovascular disease. The program is designed for BCN Advantage members, ages 40 and over, who have a history of cardiovascular disease or diabetes. The focus of the program is to reduce the morbidity and mortality related to cardiovascular disease in these members.

The program incorporates clinical practice guidelines for the management of ischemic heart disease and diabetes mellitus following the guiding principles behind the nation Million HeartsTM initiative. Million Hearts is a national initiative to prevent 1 million heart attacks and strokes over five years. It is led by the U.S. Department of Health and Human Services, the Centers for Disease Control and Prevention and the Centers for Medicare & Medicaid Services in partnership with other federal agencies.

CMS Million Hearts payment table

Quality incentive measures	Plan goal	Payout
Aspirin or antiplatelet therapy	Flat fee	\$25
Blood pressure control	Flat fee	\$25
Tobacco cessation counseling	Flat fee	\$25

CMS Million Hearts payment calculation

CMS Million Hearts requires no specific plan goal. A flat fee is paid for each service completed.

CMS Million Hearts program qualifications

Providers must meet the Performance Recognition Program qualifications in order to be considered for a CMS Million Hearts incentive payment.

Providers can locate Million Hearts members in Health e-Blue under the Treatment Opportunity by Condition/Measures.

CMS Million Hearts data submission options

- Submit a claim with an appropriate CPT II code
- Health e-Blue entry
- Electronic medical record exchange



CMS MILLION HEARTS PROVIDER INCENTIVE QUALITY INCENTIVE MEASURES

ASPIRIN OR ANTIPLATELET THERAPY						
Product lines	BCN Advantage					
Source	CMS Million Hearts					
Description	Members age 40 and over as of December 31, 2016, with a history of diabetes, cardiovascular disease or both who is prescribed or currently taking aspirin or antiplatelet therapy					
	Report CPT II code 4086F for all patients meeting criteria					
Level of measure	Provider level					
Target: BCNA	Flat fee per member who meets measure					
Payout: BCNA	\$25 per service completed for each eligible member					

BLOOD PRESSURE CON	TROL
Product lines	BCN Advantage
Source	CMS Million Hearts
Description	 Members age 40 and over as of December 31, 2016 who meet both the systolic and diastolic blood pressure reading requirements: Members 18-59 years of age as of December 31, 2016 whose BP was < 140/90 mm Hg Members 60-85 years of age as of December 31, 2016 with a diagnosis of diabetes whose BP was < 140/90 mm Hg Members 60-85 years of age as of December 31, 2016 without a diagnosis of diabetes whose BP was < 150/90 mm Hg Systolic blood pressure value report one of the systolic codes 3074F - SBP < 130 3075F - SBP 130-139 SBP > 140 and < 150 (Needs to be documented in EMR or in HEB. No CPT Cat II codes are available) Diastolic blood pressure value report one of the diastolic codes 3078F - DBP < 80 3079F - DBP 80-89
Level of measure	Provider level
Target: BCNA	Flat fee per member who meets measure
Payout: BCNA	\$25 per service completed for each eligible member



CMS MILLION HEARTS PROVIDER INCENTIVE QUALITY INCENTIVE MEASURES

SMOKING/TOBACCO	CESSATION COUNSELING				
Product lines	BCN Advantage				
Source	CMS Million Hearts				
	Members age 40 and over as of December 31, 2016 who are smokers and have been counseled on the importance of quitting smoking				
Description	Providers can report 'Not a smoker' in Health e-Blue as an Exclusion Reason / Contra-Indication				
	Report CPT II code 4000F or 4004F for each patient identified as a tobacco user and received tobacco cessation counseling				
Level of measure	Provider level				
Target: BCNA	Flat fee per member who meets measure				
Payout: BCNA	\$25 per service completed for each eligible member				



APPENDIX 1: COMPARISON SUMMARY of PRP and BLUE CROSS PGIP MEASURES

Based on feedback from our provider partners, the PRP team has worked with the Blue Cross PGIP team to develop a comprehensive list of quality measures that are included in each program. Our hope is that this document will aid in administration of the Blue Cross Blue Shield and Blue Care Network quality incentive programs.

	Physician Ro	Physician Recognition Program (PRP)			Blue Cross PGIP Clinical Quality Value-Based Reimbursement			
	BCN Commercial HMO	BCN Advantage™ HMO	Blue Cross Medicare Advantage PPO	Blue Cross Commercial PRO ORS Advant			Medicare Advantage Stars	
QUALITY MEASURES				Adult Practices	Family Practices	Pediatric Practices	Adult/Family Practices	
Adult BMI assessment		•	•	•	•		•	
Annual monitoring for patients on persistent medications				•	•			
Antidepressant medication management: acute phase	¥			•	•			
Antidepressant medication management: continuation phase	Ж			•	•			
Appropriate glucose monitoring for members prescribed an antipsychotic drug	¥							
Appropriate testing for children with pharyngitis					•	•		
Appropriate treatment for children with upper respiratory infection					•	•		
Aspirin or antiplatelet therapy		•						
Avoidance for antibiotic treatment in adults with acute bronchitis				•	•			
Breast cancer screening	•	•	•	•	•		•	
Cervical cancer screening				•	•			
Adolescent immunization — combo 1					•	•		

- = Performance Recognition Program/PGIP
- = CMS Million Hearts
- ₩ = BCN Behavioral Health Incentive Program



SUMMARY of PRP and BLUE CROSS PGIP MEASURES cont

	Physician Recognition Program (PRP)				Blue Cross PGIP Clinical Quality Value-Based Reimbursement			
	BCN Commercial HMO	BCN Advantage SM HMO	Blue Cross Medicare Advantage PPO	Blue Cross Commercial PPO QRS			Medicare Advantage Stars	
QUALITY MEASURES				Adult Practices	Family Practices	Pediatric Practices	Adult/Family Practices	
Childhood immunizations — combo 10	•				•	•		
Chlamydia screening				•	•			
Colorectal cancer screening		•	•	•	•		•	
Comprehensive diabetes care: HbA1c < 8%	•			•	•			
Comprehensive diabetes care: HbA1c ≤ 9%		•	•				•	
Comprehensive diabetes care: HbA1c testing				•	•			
Comprehensive diabetes care: monitoring for nephropathy	•	•	•	•	•		•	
Comprehensive diabetes care: retinal eye exam				•	•		•	
Controlling blood pressure		•		•	•		•	
Controlling high blood pressure for hypertension	•	•	•					
Depression management — PHQ9 testing	•							
Disease modifying antirheumatic drug therapy for rheumatoid arthritis		•	•					
Follow-up after hospitalization (mental health)	ж							
Follow-up care for children prescribed ADHD medication: continuation and maintenance phase					•	•		
Follow-up care for children prescribed ADHD medication: initiation phase					•	•		

- = Performance Recognition Program
- = CMS Million Hearts
- \mathfrak{A} = BCN Behavioral Health Incentive Program



SUMMARY of PRP and BLUE CROSS PGIP MEASURES cont

	Physician Ro	Blue Cross PGIP Clinical Quality Value-Based Reimbursement						
	BCN Commercial HMO	BCN Advantage SM HMO	Blue Cross Medicare Advantage	Blue Cross Commercial PPO QRS				Medicare Advantage Stars
QUALITY MEASURES			PPO	Adult Practices	Family Practices	Pediatric Practices	Adult/Family Practices	
HPV vaccine for female adolescents					•	•		
Medication adherence for cholesterol medications		•	•	•	•		•	
Medication adherence for diabetes medication		•	•	•	•		•	
Medication adherence for hypertension medication		•	•	•	•		•	
Medication management for people with asthma				•	•	•		
PCP contact from behavioral health provider	¥							
Pharmacotherapy adherence for bipolar disorder	ж							
Smoking/tobacco cessation counseling	•	•						
Statin use in persons with diabetes							•	
Therapeutic alliance for behavioral health counseling	ж							
Use of imaging studies for low back pain				•	•			
Weight assessment and counseling for children: BMI percentile, counseling for nutrition and physical activity (three unique measures)	•				•	•		
Well child visits in the 3rd, 4th, 5th and 6th years of life					•	•		
Well child visits in the first 15 months of life (6 or more)					•	•		

- = Performance Recognition Program
- = CMS Million Hearts

