

# 2023 Gratitude Report

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NORTHERN MICHIGAN  
FOUNDATION



## WHO WE ARE

The McLaren Northern Michigan Foundation is a supporting organization of McLaren Northern Michigan. Both are 501(c)(3) nonprofit organizations committed to providing quality healthcare in northern Michigan. All donations to the Foundation stay local and support our hospital and its affiliate organizations.

## OUR MISSION

To receive and administer funds to support the mission of McLaren Northern Michigan and support programs that enhance the well-being of the community.

## OUR PROMISE

You will have unwavering confidence that your gift will be optimized to provide superior patient care and knowledge that your generosity will impact you, your family, and your community for generations to come.

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NORTHERN MICHIGAN  
FOUNDATION

# WELCOME

Dear Friends,

We are delighted to share the incredible impact your generosity has had on our hospital over the past year. Thanks to the support of **1,442** donors like you, we raised over **\$4.2 million** in 2023 to support our hospital's mission of providing exceptional care to our community.



In these pages, you will see the real difference your gifts have made in the lives of our patients and staff. From supporting the addition of advanced surgical equipment to providing continuing education for our staff, your gifts have been a key part of our success.

We are grateful for your continued generosity and partnership. As we look ahead, we're excited for the great things we will continue to achieve – together!

In gratitude,

Elise Fisher  
*Board Chair*  
*McLaren Northern Michigan Foundation*

Julie Jarema  
*Vice President and Chief Philanthropy Officer*  
*McLaren Northern Michigan Foundation*

# SAVING LIVES: HOW YOU IMPACT EMERGENCY CARE

## TRAUMA EDUCATION, TRAINING, AND EQUIPMENT FOR CRITICAL CARE

In the Emergency Department (ED) a quick response and well-trained staff can be the difference between life and death. At McLaren Northern Michigan, Ruth Ann Turner, a dedicated triage nurse, made that difference for a young trauma patient.

Lucas\* came to the ED complaining of pain in his side after a skiing accident. He arrived at a very busy moment, with many other patients seeking care. Even though Lucas seemed stable, Ruth Ann recognized the increased risks based on the nature of his injury. She prioritized his care and conducted additional tests which showed a need for urgent intervention, including blood transfusion and surgery.

**Ruth Ann's swift actions highlight the crucial role that well-trained healthcare providers and critical equipment play in emergency care.**

Through donor support, the hospital has been able to enhance its trauma and education initiatives, ensuring that staff are equipped with the latest knowledge and skills to treat complex cases. Generous gifts helped fund clinical educators who provide advanced training for nurses at the bedside, as well as a specialized training and certification program (Trauma Care After Resuscitation – TCAR) for 29 nurses working throughout McLaren Northern Michigan.

Donor contributions also made it possible for McLaren to invest in a plasma (blood) thawer, which is crucial in trauma cases, like Lucas's. This equipment reduces thaw time for plasma, allowing for lifesaving interventions to be administered more quickly.

**Thanks to the generous support of donors, McLaren Northern Michigan has been able to provide education, training, and equipment to ensure that patients receive the best possible care at a time when every second counts.**

*\*name changed to protect patient's privacy*



“Being a good patient advocate means using the critical skills you’ve learned as a nurse – no one knows your patient as well as you.”

RUTH ANN TURNER, BSN, RN

# CARING FOR OUR CAREGIVERS

## FROM FOOD TRUCKS TO WELLNESS PROGRAMS



Trena Myers, Grand Prize winner, celebrating her new Ford Bronco

In 2023, McLaren Northern Michigan Foundation partnered with donors to begin a Staff Appreciation and Team Building Initiative. It included a raffle with amazing prizes such as travel vouchers, a computer, and an ATV. The raffle culminated in a grand prize drawing for a brand-new Ford Bronco.

In addition to the raffle, throughout the year, colleagues were treated to visits at the Raven Hill Science Center, family bowling and movie nights, food trucks and a monthly Farmers Market to provide fresh local produce to staff. These events and raffle drawings were not just rewards, but opportunities for building camaraderie, fostering teamwork, and cultivating pride in the exceptional healthcare environment that we have created together.



Tami Frampus, BSN, RN, and Tanya Janes enjoy visiting food trucks for lunch.

Our dedicated staff is at the heart of McLaren Northern Michigan's mission. Patients see the results of their efforts and compassionate care every day. We are grateful that, with your help, we have been able to recognize their efforts and celebrate the wonderful care they provide every patient.

# EMPOWERING EXCELLENCE

## INVESTING IN OUR TEAM, ENHANCING PATIENT CARE

McLaren Northern Michigan Foundation supports enhancing staff education and addressing healthcare staff shortages through donor-funded innovative programs that develop skills, provide career advancement opportunities, and close staffing gaps.

One new initiative launched in 2023 is the Nurse Intern program, which is a creative way to address staffing needs while investing in the future of nursing at McLaren. The program employs student nurses during their final year of nursing school, allowing them to work alongside nursing staff to care for patients. During this time, they acquire clinical skills and gain experience that will help them become full-time employees after graduation. McLaren Northern Michigan has partnered with local and regional colleges to identify and enroll program participants.

Additionally, the scholarship initiative helps staff members pursue higher education, attend conferences, and complete certification programs. In 2023, 96 scholarships were awarded, for a total of **\$81,824**, thanks to generous donors like you. One of the recent scholarship recipients, Jayme Larson, started as a phlebotomist at McLaren Northern Michigan during summer college breaks. After graduation, she was drawn back to Petoskey, the place where she grew up, and is now attending the University of Michigan to obtain a Master's Degree to become a Family Medicine Nurse Practitioner.



“I was very happy and appreciative to learn I was awarded the scholarship. I look forward to serving northern Michigan as a Family Nurse Practitioner. Your gift is appreciated and I am very grateful.”

JAYME LARSON, BSN, RN  
POST ANESTHESIA CARE UNIT (PACU)



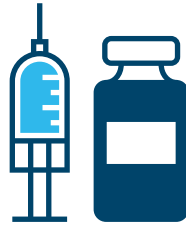
**\$4.2M+**

RAISED IN 2023



**\$81K**

IN SCHOLARSHIPS GIVEN



**\$881K+**

ORTHOPEDIC SURGICAL  
INSTRUMENTS FUNDED



**96**

COMMUNITY MEMBERS  
SCREENED FOR STROKE RISK



**\$14.8M+**

DISBURSED FOR  
HOSPITAL NEEDS





**\$122K**

CARDIAC CARE  
EQUIPMENT SUPPORTED

**3,000**

PROCEDURES



**\$115K**

PATIENT AND COLLEAGUE  
ASSISTANCE GIVEN



**20**

NURSE INTERNS SUPPORTED



**3.7K+**

FRESH PRODUCE BAGS  
DISTRIBUTED TO COLLEAGUES



**\$235K**

STUDENT LOAN REPAYMENT  
AWARDED TO COLLEAGUES

# 2023 FINANCIAL IMPACT

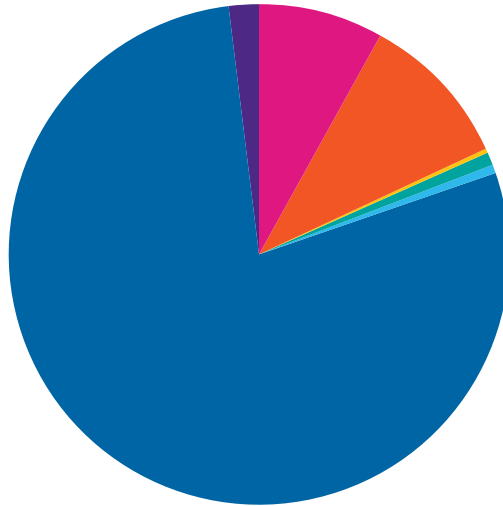
## YOUR GIFTS IN ACTION

**\$14,830,501**

was disbursed in fiscal year 2023 to McLaren Northern Michigan and our affiliates.

**1,442**

donors generously gave  
**\$4,280,094**  
in fiscal year 2023.



Programmatic	\$1,261,757
Major Equipment	\$1,477,065
Minor Equipment	\$71,107
Patient Assistance/ Colleague Care	\$115,626
Educational Scholarships	\$81,824
Facilities/IT	\$11,544,571
Gift in Kind	\$278,551

Every gift you give directly supports healthcare initiatives, programs, facilities, and the compassionate staff serving our community. In 2023, the Foundation disbursed **\$14,830,501** to McLaren Northern Michigan for the building expansion project and additional programs and services, a selection of which are listed below.

**PROGRAMMATIC:**

**\$1,261,757**

Children's bereavement program, wage support for clinical educators and nurse interns, hospice programs, breast cancer comfort kits, EMS training and simulator, Medical Residency Program, student loan repayment, physician recruitment

**MAJOR MEDICAL EQUIPMENT:**

**\$1,477,065**

Orthopedic and cardiothoracic surgical instruments, EMG machine for neurology patients, hemochrons to measure coagulation during procedures, nitrous oxide for patients in labor, wireless IV pumps for the emergency and surgical departments, plasma thawer, portable ultrasound machine, neurosurgery monitor and equipment, defibrillators for cardiac cath lab, Glidescope in emergency department

**MINOR MEDICAL EQUIPMENT:**

**\$71,107**

Crib mattress, ice machine for radiation oncology patients, BiPaps and humidifiers, positioning device for radiation treatments, adult and infant splints for emergency department, infant bassinets, pediatric rehab therapy equipment, jaundice meters to test newborns

**PATIENT ASSISTANCE/  
COLLEAGUE CARE:**

**\$115,626**

Gas cards, lodging assistance, clothing for emergency department patients, rehabilitation support, nutritional supplements for oncology patients, orthotics for diabetic patients, mammogram support

**EDUCATIONAL  
SCHOLARSHIPS:**

**\$81,824**

Higher education scholarships for 17 colleagues, 19 colleagues received training, certificates were awarded to 47 colleagues, 13 colleagues attended conferences

**FACILITIES AND  
INFORMATION TECHNOLOGY:**

**\$11,544,571**

New wing expansion project, Justin A. Borra Behavioral Health Center on the Cheboygan Campus, technology charging stations for family waiting rooms, healing arts installations for Petoskey and Cheboygan campuses

# AWARD WINNING STROKE CARE

## RECOGNIZING EXCELLENCE

Donor support plays a vital role in McLaren Northern Michigan's Stroke Program, ensuring that more than **300 stroke patients** receive exceptional care every year. This commitment to excellence has led to the hospital consistently being awarded the highest designation from the American Heart Association, for the best "door-to-needle" medication therapy time of 17 minutes from patient's arrival to treatment.



The Stroke Team, EMS, and physicians being awarded the 2023 Best "Door To Needle" for Thrombolytic Therapy.

Your partnership has enabled the stroke program to extend its reach into the community and provide stroke screening for more than 90 community members. These screenings allow for early detection

and intervention. Educational materials were also provided for the monthly stroke support group, offering valuable resources for stroke survivors and their families.

Additionally, donor contributions enhanced the car simulator used for stroke rehabilitation therapy. A beautiful mural was installed to create a more welcoming and therapeutic environment for patients on their road to recovery. Your support also enabled two nurses to become Stroke Certified Registered Nurses, which increases the quality of care provided in the Stroke Program.

Thank you for ensuring that our patients benefit from advanced, high quality stroke care at McLaren Northern Michigan.

# ADVANCING CARDIAC CARE

## YOUR GIFTS IMPROVE PATIENT OUTCOMES

Your gifts for Cardiac Care at McLaren Northern Michigan ensure that our clinical staff have the tools they need to provide the best possible care. In 2023, your commitment to excellence in cardiac care was invaluable, making McLaren an award-winning provider in our community for the sixth year in a row. Here are some of the ways you have helped support Cardiac Care:



### **Four Defibrillators for the Cardiac Cath Lab and Surgery Department:**

The new hospital defibrillators are designed to deliver a specific charge and are equipped with a range of diagnostic tools to monitor cardiac activity. These lifesaving devices are critical to providing emergency care to help restore a patient's normal heartbeat.

**New Stretchers for the Cardiac Cath Lab:** New stretchers purchased for the Cath Lab are designed to reduce physical strain on nursing staff, enhance patient comfort, and improve efficiency. These stretchers incorporate safety features that prevent falls and reduce pressure injuries.

**Clinical Assessment Tools for the Cardiac Cath Lab:** Your support helped purchase clinical assessment tools for the Cath Lab, including a temporal thermometer, digital height measurement tool, digital stand-on scale, wheelchair scale, and cart for pre-surgery instruments. These tools are used to prepare patients for procedures, with more than 3,000 procedures performed every year.

# INNOVATIVE EQUIPMENT

## ADVANCEMENTS IN CARE

We're excited to share the wonderful impact your generosity has had on McLaren Northern Michigan's ability to provide exceptional medical care to our community. Your donations are truly investments in the advancement of medical care close to home, and we're grateful for your support.

In 2023, your contributions have helped us invest over **\$2 million** in critical equipment and technology at McLaren. These investments are essential for our medical providers to perform advanced procedures and offer the best possible care to our patients.

One significant area of investment has been in orthopedic surgical instruments, including power instruments used in orthopedic surgery. These new instruments ensure less time under anesthesia and the best possible results for patients.

In addition, your support enabled us to acquire a Radiology Ultrasound, new ultrasounds for the Cheboygan Emergency and Anesthesia Departments, and chairs for hip replacement patients.

**Your contributions not only enhance patient care and safety but also play a crucial role in recruiting new physicians to our hospital.** The technology and equipment made possible by your generosity demonstrate McLaren Northern Michigan's commitment to providing a state-of-the-art healthcare environment. We look forward to continuing our work together to achieve great things for our community in the coming year.



**“As an orthopedic surgeon, I am grateful to Foundation donors who help us acquire cutting-edge surgical equipment. Your dedication ensures that we can deliver the highest standard of care to our patients, here in northern Michigan.”**

**MATTHEW MEAD, MD,  
ORTHOPEDIC SURGEON**

# TRANSFORMING BEHAVIORAL HEALTHCARE

## JUSTIN A. BORRA BEHAVIORAL HEALTH CENTER

In September, the first patients were admitted to the Pulte Family Charitable Foundation Adult Inpatient Behavioral Health Unit on the McLaren Cheboygan Campus. Serving as a beacon of hope for patients struggling with mental health issues, this unit provides inpatient care for stays ranging from 3-18 days. The unit is served by a dedicated team of staff members



including nurses, therapists, and administrative personnel, all committed to providing compassionate care.

On behalf of all those who have been, or will be, cared for in the unit, we extend our heartfelt thanks to all donors who have made possible this vital addition to our healthcare services.

“I have been impressed by the amount of attention to detail that has gone into getting the unit up and running. The staff are well educated, very passionate about mental healthcare, and excited about all that will be accomplished for our patients.”

DANNY KINNIBURGH, MBA, BSN-RN  
BEHAVIORAL HEALTH CENTER DIRECTOR

# SUPPORTING HEALING

## PROVIDING HOPE AND BUILDING FUTURES

Every day, our northern Michigan neighbors receive lifechanging diagnoses, experience health crises, and struggle with financial barriers to accessing healthcare services. McLaren Northern Michigan Foundation's Patient Assistance Program is a lifeline for these patients. Your generous gifts provide financial assistance for patients seeking diagnosis or treatment. The Patient Assistance Program supported over **475** patients with **\$106,126** in assistance to help access the care they need. Your gifts helped many patients, here are just a few of their stories.

Betty\* is 75 years old and lives on a fixed income. She needed compression stockings to help manage swelling in her legs and improve her mobility. Betty couldn't afford the stockings and was very grateful when they were purchased through the Patient Assistance Program. Thank you for helping to improve her quality of life.

Deborah\* lives in the Upper Peninsula and was recently diagnosed with head and neck cancer. She will have to travel from her home in the U.P. to Petoskey for daily radiation therapy. Before she could begin her treatment, she needed to have an emergency tooth extraction. Her insurance did not cover the extraction and she was facing a large medical bill. Her family was already financially strained, as her husband is the sole income earner. She was tearful and relieved to hear about the generous donation that helped with the procedure.

Meet Ethan\*, a 5-year-old boy who has physical issues from birth, including severe spasticity that limits the use of his right-side. Keeping Ethan mobile and independent is one of his physical therapy team's biggest concerns. Because of your generosity, Ethan has the tools that are vital to his growth and welfare. His therapy sessions now include the Kaye bench system with postural supports, which has helped him safely practice sit-to-stand transfers. This equipment has increased his mobility and lessened the physical stress on his parents as they provide care for him.

Your gifts to the Patient Assistance Program help patients in northern Michigan access the care they need. Thank you for your compassionate support.

*\*names changed to protect patients' privacy*





With the support of the Kaye bench system, Ethan is mastering new movements, bringing him closer to a life of greater mobility. Your support makes moments like these possible.

“The Kaye bench system has been life-changing for Ethan and our family. It’s not only about the physical support it provides him. It’s also about the increased confidence and independence he has gained. We are incredibly grateful to the donors for providing this equipment.”

ETHAN'S MOM

# CELEBRATING GENEROSITY

## INTRODUCING THE 2023 JACK CLARK AWARD WINNER

Steve Brown was honored with the prestigious McLaren Northern Michigan Foundation Jack Clark Philanthropy and Service Award at the 2023 annual donor appreciation event. This award, named after the late Jack Clark, a beloved community leader known for his dedication to service and philanthropy, recognizes individuals who exemplify these values.

Steve Brown's commitment to serving the community and his philanthropic efforts have made a significant impact on the hospital and community at large. His leadership and dedication serve as an inspiration to others, encouraging everyone to make a positive impact in their community.



Current and past award recipients (pictured L to R): Jim Offield, H. Gunner Deery, II, MD, Elise Fisher, Steve Brown, Moon Seagren, Steve Eibling, Ham Schirmer

“It is an honor to receive this award given in Jack Clark’s memory. I think it is wonderful that so many people are supporting the Foundation. It is vital for our community to have a world-class hospital.”

STEVE BROWN

## WAYS TO GIVE




- Make a gift via a check, credit card, or through your Donor Advised Fund.
- Set up a recurring gift for a monthly or quarterly payment.
- Arrange for a gift in your will or estate plan; contact our office or your financial advisor for details.
- Realize significant tax advantages by giving appreciated stock or giving through your IRA.
- Create a lasting legacy by establishing an endowment fund. You can do so now, or with a gift in your will.
- Give online at: [mclaren.org/NorthernMichiganFoundation/giving](https://mclaren.org/NorthernMichiganFoundation/giving)
- Call us at (231) 487-3500.

## CONTACT US


We would love to talk with you or send you more information about how you can make an impact.

**Please contact us:**  
**360 Connable Avenue,**  
**Petoskey, MI 49770**  
**(231) 487-3500**

## FIND US

 Facebook: [mnmfoundation](https://www.facebook.com/mnmfoundation)

 Instagram: [mclarennorthernfoundation](https://www.instagram.com/mclarennorthernfoundation)

 Website: [mclaren.org/NorthernMichiganFoundation](https://mclaren.org/NorthernMichiganFoundation)

*We are grateful for you!*



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