2025 SPONSORSHIP OPPORTUNITIES MCLAREN GREATER LANSING FOUNDATION



THANK YOU FOR MAKING AN IMPACT IN GREATER LANSING.

JACK BRESLIN GOLF CLASSIC

MAY 21, 2025 EAGLE EYE GOLF CLUB & HAWK HOLLOW GOLF COURSE

MCLAREN LOVES LANSING

AUGUST 15, 2025 LANSING BREWING COMPANY





GREATER LANSING FOUNDATION

MCLARENLOVESLANSING.ORG/EVENTS



About the event

The Jack Breslin Golf Classic is McLaren Greater Lansing Foundation's annual golf outing in honor of Jack Breslin.

Participants enjoy 18 holes of golf, complimentary driving range time, a golfer gift, coffee, lunch, and cocktails at the beautiful and challenging Eagle Eye Golf Club and Hawk Hollow Golf Course.

Golfers also have the opportunity to win prizes by participating in the 50/50 raffle, putting, hole-in-one, longest drive, closest to the pin contests and each golfer is entered in the door prize drawing.



Jack Breslin Golf Classic Sponsorship

Sponsorships are available on a first-come, first-served basis and sell out quickly. For an up-to-date list, please visit mclarenloveslansing.org/golf.

2025 Jack Breslin Golf Classic sponsors, excluding Bag Drop, Golfer Package, and Donor Sponsors, recieve 18 holes of golf, driving range time, carts, box lunch, golfer gift for the number of golfers included with their sponsorship.

In addition, donors choosing sponsorships of \$1,000 or more receive recognition on the Jack Breslin Golf Classic website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **May 4, 2025** in order to be recognized in event day materials.

Sponsorship Opportunities

Course Key: E = Eagle Eye H = Hawk Hollow

VOLUNTEER SPONSOR - SOLD OUT

CART SPONSOR - \$8,000 (E)

4 golfers (\$7,200 is tax-deductible)

> Sponsor will receive recognition on golf carts

BEVERAGE CART/STATION SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (two sponsors per course)

> Sponsor will receive recognition on beverage cart or station

GOLF BALL SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on golf balls

GOLF TEE SPONSOR - \$5,500 (E)

4 golfers (\$4,700 is tax-deductible)

> Sponsor will receive recognition with golf tees

LUNCH SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on lunch boxes

PREMIUM DOOR PRIZE SPONSOR - \$5,500 (E/H)

4 golfers (\$4,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on premium door prize signage

PREMIUM GIFT SPONSOR - \$5,500 (E)

4 golfers (\$4,700 is tax-deductible)

> Sponsor will receive prominent recognition at gift area

COOKIE SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on cookies

"FIRST-AID" STATION SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible)

> Sponsor will receive recognition at "First-Aid" station

FLAG SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on 18 golf flags

HOLE-IN-ONE SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (two sponsors per course)

> Sponsor will receive recognition at hole-in-one tee

WATER SPONSOR - \$4,000 (E/H)

4 golfers (\$3,200 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on reusable water bottle

COFFEE/COCOA SPONSOR - \$3,750 (E/H)

4 golfers (\$2,950 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at coffee/cocoa bar

CEREAL FOR SUMMER SPONSORSHIP - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

- > Sponsor will receive recognition at the Cereal for Summer donation area
- > Option to have volunteers help collect cereal donations day of the event

DRIVING RANGE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at driving range

HAND SANITIZER SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on individual hand sanitizers

PUTTING CONTEST SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on putting green

REGISTRATION SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive prominent recongnition at registration area

SCOREKEEPING SPONSOR- \$3,500 (E)

4 golfers (\$2,700 is tax-deductible) (four sponsorships available)

> Sponsor will receive recognition on scorecards

SNACK SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition on on-cart snack

GOLD TEE SPONSOR - \$3,500 (E/H)

4 golfers (\$2,700 is tax-deductible)

> Sponsor will receive recognition on the course

SILVER TEE SPONSOR - \$2,000 (E/H)

2 golfers (\$1,600 is tax-deductible)

> Sponsor will receive recognition on the course

GREEN TEE SPONSOR - \$1,000 (E/H)

1 golfer (\$800 is tax-deductible)

> Sponsor will receive recognition on the course

SPONSOR WITHOUT ATTENDING

BAG DROP SPONSOR - \$2,500

No golfer (\$2,500 is tax-deductible) (one sponsor per course)

> Sponsor will receive recognition at bag drop

GOLFER PACKAGE SPONSOR - \$2,000

No golfer (\$2,000 is tax-deductible)

> Sponsor will receive recognition on golfer package materials

DONOR SPONSOR - \$1,500

No golfer (\$1,500 is tax-deductible)

> Sponsor will receive recognition at Eagle Eye



> Jack Breslin Golf Classic

Past Sponsors (held May 22, 2024)

Founding Sponsor

Michigan State University Federal Credit Union

Volunteer Sponsor

McLaren Greater Lansing Volunteers

Beverage Cart/Station Sponsors

IBEW Local 665 and NECA Lansing Division Client Financial Services of Michigan

Cart Sponsors

Holt Senior Care and Rehab Dimondale Nursing Care Center

19th Hole, Cocktail Hour Sponsor

Burcham Hills

Golf Ball Sponsors

Center for Cardiovascular & Thoracic Surgery Michigan Orthopedic Center

Golf Tee Sponsor

Capital Internal Medicine Associates, P.C.

Lunch Sponsor

Auto-Owners Insurance

Premium Gift Sponsors

Barton Malow Builders

Cookie Sponsor

The Wendorf Family

First Aid Sponsor

Kramer Management Group

Flag Sponsors

Allegra Marketing of Okemos Martin Commercial Properties

Hole-in-One Sponsors

CPS Rehabilitation Services
LaFontaine Chrysler Dodge Jeep Ram Fiat
Lansing
Michigan State University College of
Osteopathic Medicine
Serra Auto Campus
Shaheen Cadillac

Premium Door Prize Sponsor

Michigan Building & Construction Trades Council

Water Sponsor

Gunthorpe Plumbing & Heating, Inc.

Coffee/Cocoa Sponsor

Delta Dental of Michigan McLaren Health Plan

Driving Range Sponsor

Granger Construction

Hand Sanitizer Sponsors

Michigan Health & Hospital Association Michigan Regional Council of Carpenters

Putting Contest Sponsor

The Uniform Center of Lansing Williams Autoworld Inc.

Registration Sponsor

The Christman Company

Cereal for Summer

Blue Cross Blue Shield of Michigan

Scorekeeping Sponsor

AARP Michigan Coldwell Banker Realty Gillespie Group Weinstein Electric

Snack Sponsor

Lansing Board of Water & Light

Gold Tee Sponsors

Clark Construction
John E. Green Company
Kraft Business Systems
Eaton Rapids Medical Center
Miller Canfield
The Dave Mohnke Family
NBS Commercial Interiors
North Grand River Cooperative
PNC
Principal

Green Tee Sponsor

Burcham Hills Foundation Drs. Bill & Linda Peterson

Media Partners

LOCALiQ, the marketing solution of the Lansing State Journal OUTFRONT Townsquare Media WILX 10 WLNS TV - 6



Event Co-Hosts

Chip and Katie Taunt, Michigan Orthopedic Center

About the event

Join us for McLaren Loves Lansing at Lansing Brewing Company!

This indoor/outdoor strolling event is fun for everyone and invites you to celebrate all the things to love about McLaren Greater Lansing and the great city that it supports. Guests will enjoy local food options, drinks and desserts, a chance to win prizes, and so much more right in the heart of Lansing!

McLaren Loves Lansing Sponsorship

Exclusive sponsorships are available on a first-come, first-served basis and are likely to sell out quickly. For an up-to-date list, please visit

www.mclarenloveslansing.org/mll.

McLaren Loves Lansing sponsors, excluding Donor Sponsors, receive food, drinks from Lansing Brewing Company, live entertainment, food from local food trucks and a special gift for each attendee.

In addition, sponsors choosing sponsorships of \$1,000 or more receive recognition on McLaren Loves Lansing website and in electronic marketing.

Completed sponsorship forms and logos (if applicable) must be received by **August 1, 2025** in order to be recognized in event day materials.

Exclusive Sponsorships:

ENTERTAINMENT SPONSOR - \$35,000 - 40 tickets

(\$32,200 is tax-deductible)

- > Featured in special live entertainment
- > Name and/or logo recognition in electronic marketing
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

PRESENTING SPONSOR - \$20,000 - 25 tickets

(\$18,250 is tax-deductible)

- > Name and/or logo recognition in electronic marketing
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

PLATINUM SPONSOR - \$15,000 - 20 tickets

(\$13,600 is tax-deductible)

- > Name and/or logo recognition in electronic marketing
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

CELEBRATION SPONSOR - \$12,000 - 18 tickets

(\$10,740 is tax-deductible)

- > Name and/or logo recognition in electronic marketing
- > Name recognition on print materials and signage
- > Name recognition on Event Staff T-Shirts
- > Recognition on outdoor signage around event area

GUEST GIFT SPONSOR - \$10,000 - 16 tickets

(\$8,880 is tax-deductible)

- > Recognition on attendee gift
- > Name and/or logo recognition in electronic marketing
- > Name recognition on print materials and signage

GUEST GIFT BAG SPONSOR - \$10,000 - 16 tickets

(\$8,880 is tax-deductible)

- > Recognition on reusable gift bag
- > Name and/or logo recognition in electronic marketing
- > Name recognition on print materials and signage

Sponsorship Opportunities

VIP TENT SPONSOR - \$8,500 - 12 tickets

(two sponsorships available) (\$7,660 is tax-deductible)

- > Access to dedicated VIP area
- > Name and logo recognition at VIP area
- > Access to a dedicated VIP bar (21 and up)
- > Extra hour of complimentary drinks

LIBATION SPONSOR - \$7,500 - 12 tickets

(\$6,660 is tax-deductible)

> Name recognition on print materials and signage in bar areas

MAIN STAGE SPONSOR - \$7,500 - 12 tickets

(\$6,660 is tax-deductible)

Name recognition on print materials and signage near band, stage and dance floor

DANCE FLOOR SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

> Name recognition near the dance floor

DESSERT SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

> Name recognition near the dessert area or food truck

FOOD TRUCK SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

> Prominent signage near food truck area

RAFFLE SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

> Recognition on raffle signage and tickets

SELFIE/PHOTO BOOTH SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

> Recognition near photo opportunity

SMORGASBORD SPONSOR - \$5,000 - 10 tickets

(\$4,300 is tax-deductible)

> Prominent recognition throughout (or in) event space and food areas

T-SHIRT SPONSOR - SOLD OUT

517 SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

> Name recognition on signage throughout (or in) event space

GAME SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

> Name recognition on or near outdoor games

TENT SPONSOR - \$4,000 - 8 tickets

(\$3,440 is tax-deductible)

> Name recognition on or near outdoor tent

REGISTRATION SPONSOR - \$3,000 - 6 tickets

(\$2,580 is tax-deductible)

> Name recognition near event registration

VOLUNTEER SPONSOR - \$3,000 - 6 tickets

(\$2,580 is tax-deductible)

> Name recognition on volunteer lanyards

CAPITAL SPONSOR - \$2,000 - 4 tickets

(\$1,720 is tax-deductible)

> Name recognition on signage in event space

SPONSOR WITHOUT ATTENDING

DONOR SPONSOR - \$1,000

(\$1,000 is tax-deductible)

> Name recognition on signage in event space



McLaren Loves Lansing

Past Sponsors (held September 13, 2024)

Celebration Sponsor

IBEW Local 665 and NECA Lansing Division

Festival Sponsor

Michigan Orthopedic Center

Guest Gift Bag Sponsor

MSU College of Osteopathic Medicine

Libation Sponsor

Heat N' Sweep, Inc.

Plinko Sponsor

Delta Dental of Michigan

Raffle Sponsor

Kramer Management Group

T-Shirt Sponsor

McLaren Greater Lansing Volunteers

Photobooth Sponsor

High Caliber Karting and Entertainment

Game Sponsor

MSU Federal Credit Union

Registration Sponsors

The Christman Company
In Memory of Ruth Ann Foglesong
Michigan Regional Council of Carpenters
NovaCare Rehabilitation
Tri-Star Trust
Lyn Donaldson Zynda

Capital Sponsors

Allegra Marketing of Okemos Lansing Board of Water & Light PNC Bank Shaheen Chevrolet and your Michigan Chevy Team

Media Sponsors

Lansing State Journal OUTFRONT Townsquare Media WILX 10 WLNS TV - 6

McLaren Greater Lansing Foundation

2025 EVENT REGISTRATION FORM

Online registration is also available, please visit <u>mclarenloveslansing.org</u> to register! For additional questions, or to register by phone, please call (517) 975-7118. YOUR INFORMATION Contact Name: ____ Address: _____City, State, Zip: _____ Daytime Phone: E-mail: _____ Please print your name(s)/company/organization name above as you wish it/them to appear in acknowledgment of your support. I/we agree to make the following commitment to support these McLaren Greater Lansing Foundation events: □ **Jack Breslin Golf Classic** (May 21, 2025; deadline for registration is May 7; deadline for payment is May 14) Number of Golfers (\$300 each): _____ Total for Golf: \$_____ Sponsorship type:______ Sponsorship Amount: \$_____ □ McLaren Loves Lansing (August 15, 2025; deadline for registration is August 1; deadline for payment is August 7) Number of MLL Tickets (\$100 each):______ Total for MLL: \$___ _____Sponsorship Amount: \$_____ Sponsorship type: ☐ I/We will be unable to attend this year but wish to contribute \$______ in support of McLaren Greater Lansing. _____Total amount of my/our ticket(s) and/or donation. **PAYMENT INFORMATION** ☐ Please bill me/us. By signing below I have authorized McLaren Greater Lansing Foundation to invoice me/my company for the above sponsorship(s). Date Signature____ ☐ Check enclosed (payable to McLaren Greater Lansing Foundation, 2900 Collins Road, Lansing, MI 48910) ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover _____ CVV_____ Exp ____ Card # Card Member Name Card Member Signature _____



BUSINESS PARTNERS IN HEALTH

McLaren Greater Lansing has been blessed with the thoughtful generosity of donors who have committed themselves to the health and well-being of our health care system so that we might continue to shape the health and well-being of all area residents. And much of that support has come from businesses and industries whose leadership recognizes the value in creating solid foundations, and who share in our mission and vision.

McLaren Greater Lansing Foundation returns the honor to this distinct—and distinguished—group of donors through the Business Partners in Health giving club.

Charitable gifts from Business Partners in Health are allocated to support patient programs, services and equipment, as well as education, training and research to meet the healthcare needs of our community.

Donor membership of the Business Partners in Health giving club is renewed on an annual basis and donors benefit even beyond the long-term impact of their gifts to the Foundation.

BENEFITS

- Donor members are invited to take part in V.I.P. tours of McLaren Greater Lansing, witnessing first-hand how clinical excellence and community support have built the area's "health care system of choice."
- Donor members are invited to exclusive roundtables with McLaren Greater Lansing CEO.
- Donor members are publicly recognized for their thoughtful generosity, with inclusion in the hospital donor wall, our website, and the Foundation's Annual Report.

BUSINESS PARTNERS IN HEALTH RECOGNITION LEVELS

GOLD

SILVER

BRONZE

\$500 - \$999 annually

\$250 - \$499 annually

\$100 - \$249 annually

DONATE ANYTIME

To join the Business Partners in Health giving club or to make any donation, please contact Rachel or donate online at **mclarenloveslansing.org/donate**



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BPH LEVELS

Bronze (\$100 - \$249) Silver (\$250 - \$499) Gold (\$500 - \$999)

In addition to the impact you have on McLaren Greater Lansing, BPH Members will receive recognition on the donor wall of the hospital and on our website, monthly communication and an invitation to a once-a-year foundation update webinar.

DONOR INFORMATION

Contact Name:					
Address:	City, State, Zip: E-mail:				
Phone:					
Please print your name(s) above as yo	ou wish it/them to appear in acknowledgment of you	r support			
DONATION INFORMATION					
Amount:	☐ Make this a recurring gift until written notification to the Foundation				
Signature	Date				
☐ Check enclosed (payable to McLa	aren Greater Lansing Foundation, 2900 Collins Roa	d, Lansing, MI 48910)			
☐ Visa ☐ Mastercard ☐ Ameri	ican Express 🚨 Discover				
Card #	CVV	Exp			
Name on Card:					
Signature	Date				

DONATE ANYTIME ONLINE VISIT WWW.MCLARENLOVESLANSING.ORG/DONATE



Physical Address: 3245 Discovery Dr, Suite 100 | Lansing, MI 48910-8553 Mailing Address: 2900 Collins Road | Lansing, MI 48910-8553

517-975-7100 | mglfoundation@mclaren.org



Our Women's Giving Circle (WGC) is made up of dedicated and compassionate women who strongly believe in providing the best possible healthcare for our community. WGC donors will come together four times a year to network and inspire each other with one dedicated meeting to vote on how their collective funding will be used to support the needs of McLaren Greater Lansing, an incredibly important initiative.

We thank you for your dedication to McLaren Greater Lansing. Your dedication is remarkable and invaluable.

What can you expect from WGC annually?

Voting Meetings - WGC members will vote on presented grants supporting McLaren Greater Lansing **Inspirational Meetings** - A dynamic female keynote speaker will inspire our WGC donors **Education Meetings** - Join in a discussion on relevant and practical health and lifestyle topics affecting women **Social Meetings** - Enjoy time with WGC donors with good food and friendship

Platinum Membership

5 Year commitment \$2,000 a year (\$166.66 a month)

- Four exclusive meetings
 - 1 guest pass for each meeting
- A voice in allocating the money you've donated to innovative healthcare projects
- Great networking opportunities with the women shaping Mid-Michigan's future
- Membership in McLaren Greater Lansing Foundation's Signet Society
- Donor Spotlight Interview
- A tax receipt for the full amount of your donation

Gold Membership

5 Year commitment \$1,000 a year (\$83.33 a month)

- Four exclusive meetings
- A voice in allocating the money you've donated to innovative healthcare projects
- Great networking opportunities with the women shaping Mid-Michigan's future
- Membership in McLaren Greater Lansing Foundation's Cornerstone Club
- A tax receipt for the full amount of your donation

Young Professionals Membership

Available to women 35 and under who wish to make a lasting difference in Mid-Michigan

5 Year commitment \$500 a year (\$41.67 a month)

- Four exclusive meetings
- A voice in allocating the money you've donated to innovative healthcare projects
- Great networking opportunities with the women shaping Mid-Michigan's future
- Membership in McLaren Greater Lansing Foundation's Cornerstone Club
- A tax receipt for the full amount of your donation

MGL Professionals Membership

Available to McLaren Greater Lansing Employees 5 Year commitment \$500 a year (\$41.67 a month)

- Four exclusive meetings
- Great networking opportunities with the women shaping Mid-Michigan's future
- Membership in McLaren Giving League
- A tax receipt for the full amount of your donation





Name				
Address				
City	State	Zip		
Office	Home	Em	ail	
☐ A credit card charge to:	☐ MasterCard	□ Visa	☐ Discover	□ AmEx
Name on card				
Card number		CVV	Expiration da	te
□ Platinum Membership 5 year commitment □ Paid Annually - \$2 □ Paid Monthly - \$10	5 y	lembership ear commitment Paid Annually - \$1,00 Paid Monthly - \$83.3	Avai 00 5 y	Professionals Membership ilable to women 35 and under ear commitment Paid Annually - \$500 Paid Monthly - \$41.67
Matching Gift Credit: Many co will count toward membership matching gift company, please	in one of our donor		, -	
Please print your name(s) as y	ou would like it (the	m) to appear for dono	r recognition:	
Signature:				

Please make checks payable to McLaren Greater Lansing Foundation and return to: McLaren Greater Lansing Foundation 2900 Collins Road Lansing, MI 48910 (517) 975-7100

